

HIGH STREET



TRIP LIVE STREAM REPORT

SEPTEMBER 10, 2020
7PM PST



Marketing Highlights

FACEBOOK EVENT

People Reached: 4,626

Engagements: 207

Views: 569

INSTAGRAM ADS

People Reached: 10,012

Impressions: 13,607



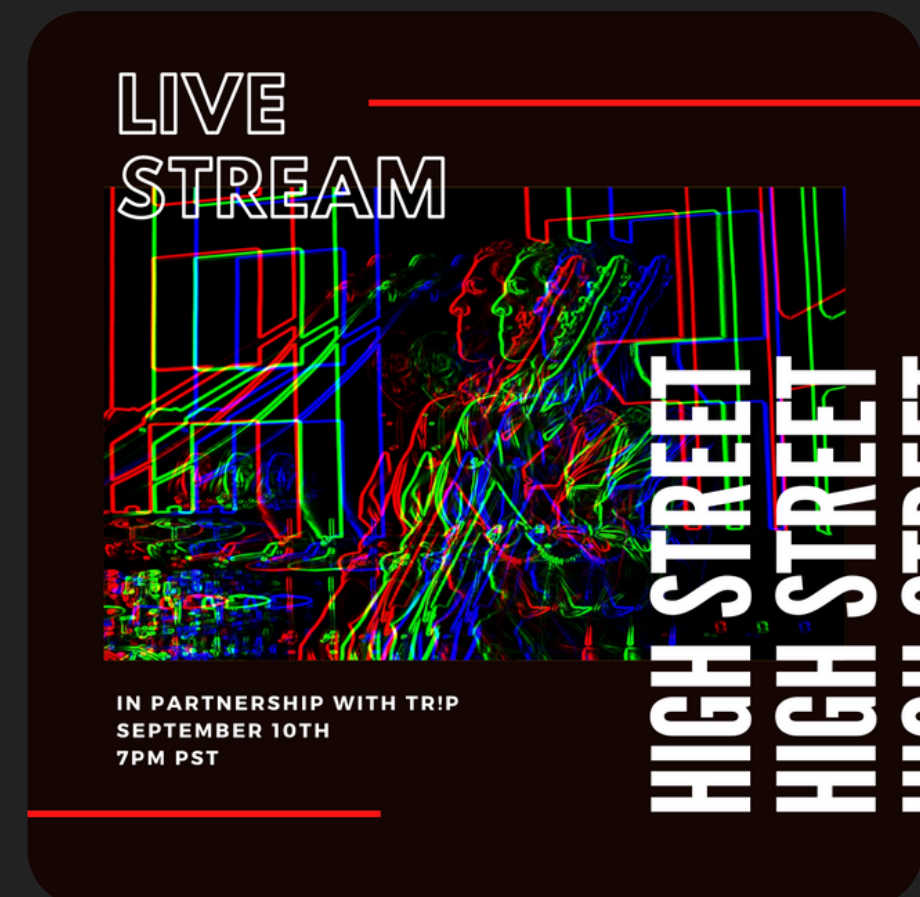
PURPOSE & MISSION

High Street partnered with the TR!P to highlight and promote a local venue that is a staple within the music community.



SOCIAL MEDIA ASSETS

Please find these creative graphics that were designed for promotional content in support of the TR!P Santa Monica live stream.



Social Media and Streaming Links



Facebook

[@wearehighstreet](#)



Twitter

[@wearehighstreet](#)



Instagram

[@highstreetofficial](#)



YouTube

[@highstreetrocks](#)



Bandsintown

[High Street](#)



Spotify

[High Street](#)



Soundcloud

[@highstreetofficial](#)



Apple Music

[High Street](#)





Funding Recap

GoFundMe

<https://gf.me/u/ysxh4b>

Funds Raised

Goal: \$500

Raised: \$520


Fund Beneficiary

TR!P Santa Monica


Jon Stevenson

bookings@tripsantamonica.com


The Next Steps



Continue to cross promote the live stream and the importance of supporting local venues.



Share the importance of the NIVA messaging and funding for local venues.



Put together a promotion/recap video to share with audiences interested in the TR!P livestream.



For the coming months



Contact Us

For questions or concerns



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