

**BROADEN YOUR NETWORK.
DEVELOP YOUR CAREER.
GET INSPIRED.**

BMA CHI
BUSINESS MARKETING ASSOCIATION

Chicago's premier B-to-B organization serving nearly 600 business marketing professionals.

*From entrepreneurs to Young Professionals, to CMO's to VP's,
across industries ranging from healthcare to technology.*

MEMBER BENEFITS:

- **GAIN** new perspectives, approaches and insights relevant to Chicago marketers along with viewpoints on how other marketers address relevant issues.
- **SHARPEN** your marketing tools and learn new solutions as you bounce ideas off of fellow marketers.

- **PAST SPEAKERS:** (sample)

- **Rita Jackson**, Director of Cognitive Industry Solutions, IBM
- **Heather Giordano**, Sr. Director of Human Resources, Motorola Solutions
- **Patrick Cuttica**, Product Marketing Manager, Sprout Social
- **Angela Ripinski**, Director of Marketing, ContextMedia

MEMBERSHIP:

YOUNG PROFESSIONAL

\$75 (under age 30)

For the leaders of tomorrow, the BMA's Young Professional Network is all about peer-to-peer learning and networking experience that benefits both the marketers and their employer. You will grow your personal brand, professional relationships, and marketing skills. The culture of BMA has always been friendly and inclusive so you will find the YP events to be relaxed and fun. An added bonus is giving back through selected philanthropic partnerships.

We are breaking up the topics of leadership, marketing and professional development to create events that would benefit anyone, especially Young Professionals who are looking for pointed guidance and advice at this junction in their careers." -Julia Poroshkova, BMA Chicago YP Chair



For more information, visit bmachicago.org